

Call for Florida Artists

The Fifth Avenue Art Gallery, located at 1470 Highland Avenue, Melbourne, FL, is pleased to announce our **Fifteenth Annual 100% Pure Florida** juried exhibition. Again, we will be seeking the varied and extraordinary talents of local, regional and state-wide artists. Pure Florida refers to the artist's residence. **Subject matter and style are unlimited**

Entry form and information are available at:
www.fifthavenueartgallery.com

ELIGIBILITY:

This call for artists is open to all Florida artists who are 18 years of age and up.

SPECIFICATIONS FOR SELECTED WORK:

- Works must be ready to display (i.e., framed/finished edges), plexiglas (no glass) and wire hangers (no sawtooths).
- Artwork must be available for purchase
- The gallery reserves the right to exclude any work not accurately represented in the application and entry form.
- Works must be no larger than **40" horizontally or 60" vertically** when framed/finished.
- Work entered must be original, having been completed in the last three years and cannot be the result of a workshop.
- Work that has been exhibited in the Fifth Avenue Art Gallery within the last 3 years will not be eligible for this exhibition

ENTRY PROCEDURE AND FEES:

Digital images of each entry **must be 1920 pixels in the largest dimension**, be JPG files and be in the sRGB color space. Three dimensional pieces can have up to 3 images. Names of files will be in the following format:

**#_FirstName_LastName_ImageTitle.jpg - i.e.
1_Jane_Doe_Sunrise.jpg.**

Entry Fee:

The non-refundable entry fee is \$30.00 for the first piece and \$10.00 for each additional image for a total of four pieces (max \$60.00). Make checks payable to the Fifth Avenue Art Gallery.

Entry Format:

Images will be accepted on read only (CD+R or CD-R) CD or thumb drive (will not be returned). Mail or bring in the CD or thumb drive (marked with your name), check and completed application form to:

Fifth Avenue Art Gallery
1470 Highland Avenue
Melbourne, FL 32935

Jury/Judging Process:

The show jury process will be completed by a panel of five current gallery members. This is a juried show. Submission is no guarantee of acceptance.

The Awards will be determined by a judge not associated with the Fifth Avenue Art Gallery. When the judge is selected it will be listed on the Fifth Avenue Art Gallery website.

Notification:

Notification of works accepted will be announced by e-mail on February 4. Please be sure that **100percentpureflorida@gmail.com** is in your safe contacts list if you have a spam filter set-up.

SALES:

All work must be available for purchase. The gallery takes a 40% commission on all works sold.

AWARDS:

All awards will be based on the best single piece of work as determined by the solo judge.

1. First place receives a solo exhibition for Calendar year 2021 and an award of \$500.
2. Second place receives an award of \$300.
3. Third place receives an award of \$200.
4. 3 or more Merit awards of \$100.

SHIPPING:

All shipping expenses to and from the gallery are the responsibility of the artist.

The Fifth Avenue Art Gallery reserves the right to use the images submitted for publicity purposes only. Entry into the show constitutes an agreement with all conditions of this show.

For more information or questions contact us at:
100percentpureflorida@gmail.com

TIMELINE

January 20 (Wednesday)

Entry must be postmarked by this date.

February 4 (Thursday)

Notification of acceptance will be emailed by this date.

February 26 (Friday)

All accepted work must be received no later than 5:00 PM February 26 (no sooner than Wednesday, February 24).

March 5 (Friday)

Opening reception 5:30-8:30pm. Show runs March 1 through March 27. All awards announced at the opening.

March 28, 29, 30

Artwork must be picked up between 10:00 AM and 5:00 PM on March 28, 29, 30 (unsold works will be shipped back by April 1 at the artist's expense).

Fifteenth Annual 100% Pure Florida Exhibition

Application for Juried Show

Name _____

Address _____

Phone _____

E- mail Address _____

Total Entry Fees _____

Signature _____

By signing this application the artist agrees to abide by the rules on this form.

First Image - \$30.00

File name on CD _____

Title _____

Size of Art – in.(H X W) _____

Framed Size – in.(H X W) _____

Price _____

Media _____

Third Image - \$10.00

File Name On CD _____

Title _____

Size of Art – in.(H X W) _____

Framed Size – in.(H X W) _____

Price _____

Media _____

Second Image - \$10.00

File name on CD _____

Title _____

Size of Art – in.(H X W) _____

Framed Size – in.(H X W) _____

Price _____

Media _____

Fourth Image - \$10.00

File Name on CD _____

Title _____

Size of Art – in.(H X W) _____

Framed Size – in.(H X W) _____

Price _____

Media _____

How did you hear about this show? _____