

## Call for Florida Artists

The Fifth Avenue Art Gallery, located at 1470 Highland Avenue, Melbourne, FL, is pleased to announce our Fourteenth Annual 100% Pure Florida juried exhibition. Again, we will be seeking the varied and extraordinary talents of local, regional and state-wide artists. Pure Florida refers to the artist's residence. **Subject matter and style are unlimited**

Entry form and information is available at:  
[www.fifthavenueartgallery.com](http://www.fifthavenueartgallery.com)

### ELIGIBILITY:

This call for artists is open to all Florida artists who are 18 years of age and up.

### SPECIFICATIONS FOR SELECTED WORK:

- Works must be ready to display (i.e., framed/finished edges), plexiglas (no glass) and wire hangers (no sawtooths).
- Artwork must be available for purchase
- The gallery reserves the right to exclude any work not accurately represented in the application and entry form.
- Works must be no larger than 40" horizontally or 60" vertically when framed/finished.
- Work entered must be original, having been completed in the last three years and cannot be the result of a workshop.
- Work that has been exhibited in the Fifth Avenue Art Gallery within the last 3 years will not be eligible for this exhibition

### ENTRY PROCEDURE AND FEES:

Digital images of each entry **must be 1920 pixels in the largest dimension**, be JPG files and be in the sRGB color space. Three dimensional pieces can have up to 3 images. Names of files will be in the following format:

#\_FirstName\_LastName\_ImageTitle.jpg - i.e.  
1\_Jane\_Doe\_Sunrise.jpg.

### Entry Fee:

The non-refundable entry fee is \$30.00 for the first piece and \$10.00 for each additional image for a total of four pieces (max \$60.00). Make checks payable to the Fifth Avenue Art Gallery.

### Entry Format:

Images will be accepted on read only (CD+R or CD-R) CDs or thumbdrives (will not be returned). Mail or bring in the CD or thumbdrive (marked with your name), check and completed application form to:

Fifth Avenue Art Gallery  
1470 Highland Avenue  
Melbourne, FL 32935

### Jury/Judging Process:

The show jury process will be completed by a panel of five current gallery members. This is a juried show. Submission is no guarantee of acceptance.

The Awards will be determined by a judge not associated with the Fifth Avenue Art Gallery. When the judge is selected it will be listed on the Fifth Avenue Art Gallery website.

### Notification:

Notification of works accepted will be announced by e-mail on January 4. Please be sure that [100percentpureflorida@gmail.com](mailto:100percentpureflorida@gmail.com) is in your safe contacts list if you have a spam filter set-up.

### SALES:

All work must be available for purchase. The gallery takes a 40% commission on all works sold.

### AWARDS:

All awards will be based on the best single piece of work as determined by the solo judge.

1. First place receives a solo exhibition for Calendar year 2020 and an award of \$500.
2. Second place receives an award of \$300.
3. Third place receives an award of \$200.
4. 3 or more Merit awards of \$100.

### SHIPPING:

All shipping expenses to and from the gallery are the responsibility of the artist.

The Fifth Avenue Art Gallery reserves the right To use the images submitted for publicity purposes only. Entry into the show constitutes an agreement with all conditions of this show.

For more information or questions contact us at: [100percentpureflorida@gmail.com](mailto:100percentpureflorida@gmail.com)

### TIMELINE

#### December 14 (Saturday)

Entry must be postmarked by this date.

#### January 4 (Saturday)

Notification of acceptance will be emailed by this date.

#### January 31 (Friday)

All accepted work must be received no later than 5:00 PM January 31 (no sooner than Wednesday, January 29).

#### February 7 (Friday)

Opening reception 5:30-8:30pm. Show runs February 3 through February 29. All awards announced at the opening.

#### March 1, 2, 3

Artwork must be picked up between 10:00 AM and 5:00 PM on March 1, 2, 3 (unsold shipped works will be shipped back by March 6 at the artist's expense).

# Fourteenth Annual 100% Pure Florida Exhibition

## Application for Juried Show

Name \_\_\_\_\_

E- mail Address \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Total Entry Fees \_\_\_\_\_

Signature \_\_\_\_\_

Phone \_\_\_\_\_

By signing this application the artist agrees to abide by the rules on this form.

First Image - \$30.00

Third Image - \$10.00

File name on CD \_\_\_\_\_

File Name On CD \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Size of Art – in.(H X W) \_\_\_\_\_

Size of Art – in.(H X W) \_\_\_\_\_

Framed Size – in.(H X W) \_\_\_\_\_

Framed Size – in.(H X W) \_\_\_\_\_

Price \_\_\_\_\_

Price \_\_\_\_\_

Media \_\_\_\_\_

Media \_\_\_\_\_

Second Image - \$10.00

Fourth Image - \$10.00

File name on CD \_\_\_\_\_

File Name on CD \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Size of Art – in.(H X W) \_\_\_\_\_

Size of Art – in.(H X W) \_\_\_\_\_

Framed Size – in.(H X W) \_\_\_\_\_

Framed Size – in.(H X W) \_\_\_\_\_

Price \_\_\_\_\_

Price \_\_\_\_\_

Media \_\_\_\_\_

Media \_\_\_\_\_

How did you hear about this show? \_\_\_\_\_